

SRI SANKARA ARTS & SCIENCE COLLEGE

ENATHUR, KANCHIPURAM

STAFF PROFILE

DEPARTMENT OF BUSINESS ADMINISTRATION



| | | |
|----|-------------------------------------|---|
| 1. | Name of the Staff | T.SELVABASKAR |
| 2. | Designation | Assistant Professor |
| 3. | Date of Joining | 01.06.2012 |
| 4. | Mobile Number | 9677171855 |
| 5. | E-Mail ID | astroselvabaskar@gmail.com |
| 6. | Nationality | Indian |
| 7. | Academic Qualification | M.B.A(MARKETING)., M.Phil., M.B.A (HR & FINANCE) ., SET(FEB-2016) |
| 8. | Field of Specialization | HR AND FINANCE |
| 9. | Ph.D Thesis Title | Pursuing |
| | Awarding University, Year of Award. | |

10. Work Experience (in chronological order):

| S.No. | Name of the Institution | Designation | Period |
|-------|---|--|--------------------------|
| 1 | Pattammal Alagesan Arts & Science College, Athur | Lecturer | June 2004 to May 2008 |
| 2 | Sri Santoshi College Of Arts And Science, Madurantakam. | Assistant professor and Head | May 2008 to Nov 2010 |
| 3 | Jei Mathajee College Of Engineering, Kanchipuram | Assistant professor and Head in-charge | Nov 2010 to May 2012 |
| 4 | Sri Sankara Arts & Science College, Kanchipuram | Assistant Professor | June .2012 to Till -Date |

11. Other Academic and Administrative Responsibilities:

| S.No. | Name of the Institution/Committee | Position | Period |
|-------|---|-----------------|------------------------|
| 1 | Management study circle for BBA | Coordinator | 2018-2019 2017-2018 |
| 2 | Journal Alert Forum for MBA | Coordinator | 2018-2019 2017-2018 |
| 3 | Subject expert in Board of studies, Dept of Business Administration | Member-Internal | 2015-16 |
| 4 | Management study circle for BBA | Coordinator | 2019-2021 |
| 5 | Journal Alert Forum for MBA | Coordinator | 2019-2021 |

12. Publications:

| S.No. | Title | Journal | Pages |
|-------|--|--|---------|
| 1 | Plastic Money in India - Benefits, Issues and its Security | Journal Of Emerging Technologies And Innovative Research - UGC Approved - Impact factor - 5.87 October 2018 ISSN 2349 5162 | 7 - 10 |
| 2 | Perception of mobile phone buyers towards branded mobiles in Kanchipuram | International journal of applied business and research Vol 16 | 333-346 |

13. Awards / Distinction:

| S.No. | Name of the Award | Venue | Period |
|-------|-------------------|-------------------|-------------|
| 1 | MBA (DISTINCTION) | SCSVMV UNIVERSITY | 2012 - 2015 |
| | | | |

14. Membership in Professional Bodies:

| S.No. | Name of the Membership | Venue | Period |
|-------|------------------------|-------|--------|
| | | | |

15. Seminars Conferences organized /Participation:

| S.No. | Program Attended | Place | Organized/ Participated | Period |
|-------|---|------------------------------|----------------------------|-------------------------------|
| 1 | National Seminar on Entrepreneur in India: Opportunities and Challenges - Paper ("Successful women entrepreneurs in India") | Vivekananda college, Madurai | Participated | 4th January 2018 |
| 2 | National Seminar on Strategic changes and challenges in management (Conceptual framework of OTC pharmaceuticals market in India.) | Annamalai University | Participated | 18 th October 2008 |
| | | | | |

16. Participated as Resource Person:

| S.No. | Program | Venue | Period |
|-------|--|---|----------------------------------|
| 1 | Acting as a Guest Lecture on "Impact of DEMONETISATION- State Level Seminar" | Department of Commerce, C.S.I Ewart Women's Christian College, Melrosapuram, Kanchipuram (District) | 18 th September 2017. |

17. Workshop & Training Programmes:

| S.No. | Programme | Venue | Period |
|-------|---|---|--|
| 1. | Art of writing research papers in sci\scopus journals in social sciences | Kongu Engineering college, Perundurai. | 9th april 2021 |
| 2. | Indias national educational policy2020 | TCL-CIT (ONLINE MODE) | 26th March 2021 |
| 3. | Open source tools for software | MHRD | JUN 8 TO 14, 2020 |
| 4. | Case studies project preparation and funding of research projects | UNIVERSITY OF MADRAS | MAY 21 TO 23 2020 |
| 5 | Preparing and writing quality research | PES INSTITUTE OF ADVANCED MANAGEMENT STUDIES- SHIMOGA | 2 TO 4 JULY 2020 |
| 6. | Statistical analysis for management | SCSVMV UNIVERSITY | 20 TO 22 JUNE 2020 |
| 7 | Faculty Knowledge Programme | ICFAI | 4 th August 2017 |
| 8 | Two Days Workshop on Multivariate Analysis and Model Construction Using SPSS & AMOS | SCSVMV University | 4 th and 5 th march 2017 |
| 9 | Two days workshop on “Project Methodology for Management Students” | SCSVMV University | 25 th and 26 th march 2016 |
| 10 | Intensive training programme for the faculty of self-financing colleges | Madras University | 18.01.2010 to 01.02.2010 |
| 11 | Work shop on data analysis and AMOS | Anna University | 7 th and 8 th January 2009 |
| 12 | Workshop on SPSS Software | Adhiparasakthi Engineering college, Melmaruvathur | 28 th March 2009 |

18. Projects Completed:

| S.No. | Name of the Projects | Period | Grant Received/Status |
|-------|----------------------|--------|-----------------------|
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19. Any other Details: