P.G Softskill (for all P.G Courses except M.A English)

II Semester

Spoken and Presentation Skills

1. Spoken and Presentation Skills – Advanced Level

Objectives:

- Coach students to identify, classify and apply relevant skill sets.
- Illustrate role of skills in real-life work situations with case studies, role play, etc.
- Translate performance of skills into efficient habits.
- Enable students to perceive cultural codes involved in presentation and design language performance accordingly.
- **Unit I:** General Language Knowledge and Presentation STAR strategy MOM plan
- **Unit II:** Special Language Knowledge and Presentation –tone, humour, poise listener/speaker sensitivity and articulation.
- **Unit III:** General Communication Skills for Presentation content matching and language matching for specific audience etiquette, clarity delivery use and abuse of hitech aids.
- Unit IV: Professional Communication Skills for Presentation technical presentations too much or too little use of technology – Turn taking – Effective not offensive or defensive handling of questions
- Unit V: Social Communication Skills for Presentation socializing ice breakers; small talk dialogue, debate, discussion selling, advertising and persuading overcoming shyness, hesitation understanding cultural codes.

Practicals:

Unit 1: Case Studies

Units 2,3,4 and 5 : Role play and record work – combination of print, audio and video, where possible.

Recommended Texts

Cathcart, Robert. S. and Larry A. Samovar. *Small Group Communication: A Reader*. 5th Edition. Iowa: Wm. C. Brown Publishers, 1970.

Tamblyn, Doni and Sharyn Weiss. *The Big Book of Humorous Training Games*. 2004 Edition. New Delhi: Tata McGraw-Hill, 2000.

Andrews, Sudhir. How to Succeed at Interviews. 21st Reprint. New Delhi: Tata McGraw-Hill, 1988.

Monippally, Matthukutty. M. *Business Communication Strategies*. 11th Reprint. New Delhi: Tata McGraw-Hill, 2001.

Lucas, Stephen. Art of Public Speaking. New Delhi: Tata McGraw-Hill, 2001.

Pillai, Radhakrishnan, Spoken English for you. Chennai: Emerald Publishers, 2006.

Ouestion Paper Patern

Spoken and Presentation Skill - 60 marks

Practical Examination - 3 hours — paper pattern as described below will be conducted by one external examiner and one internal examiner

| | Type of Question | Marks |
|--------|--|-------|
| Part A | Any one type of presentation: extempore, choosing a topic, formal presentation, presenting a report etc., | 20 |
| Part B | Group Discussion : Self Introduction , Asking Questions, Handling Questions, Extending the discussion, Summing up etc., | 20 |
| Part C | Interview: Knowledge of subject, Thinking on their feet,, Appropriate use of language, Body language | 20 |