

SRI SANKARA ARTS & SCIENCE COLLEGE
ENATHUR, KANCHIPURAM
STAFF PROFILE
DEPARTMENT OF COMMERCE



1.	Name of the Staff	Dr. T.SELVAKUMAR
2.	Designation	ASSISTANT PROFESSOR
3.	Date of Joining	01-06-2011
4.	Mobile Number	9865134221
5.	E-Mail ID	selvathangaiyan@gmail.com
6.	Nationality	Indian
7.	Academic Qualification	M.Com., M.Phil., MBA., D.CO-OP., HDSE.,Ph.D.,SET.,
8.	Field of Specialization	Finance and HRM
9.	Ph.D Thesis Title	‘Causes and Measures of Employee Turnover in the Information Technology Industry with special reference to Tamil Nadu.
10.	Awarding University, Year of Award.	Manonmaniyam Sundaranar University. March- 2015

10. Work Experience (in chronological order):

S.No.	Name of the Institution	Designation	Period
1.	Sri Sankara Arts and Science College, Enathur Kanchipuram	Assistant Professor	01-06-2011 TO Till the Date
2.	Sri Balaji Chockalingam Engineering college, Arani	Lecturer	08-08-2009 To 25-06-2011
3.	Indo American College, Cheyyar.	Lecturer	12-06-2006 To 03-08-2009

11. Other Academic and Administrative Responsibilities:

S.No.	Name of the Institution/Committee	Position	Period
1.	Examination Committee	Member	2015-2016
2.	ID Card Incharge	Member	2013-2014
3.	Placement Cell	Member	2012-2013

12. Publications:

S.No.	Title	Journal	Pages
1.	Effectiveness of HR Practice Towards Employees in BPO Industries at Chennai.	Utkol Historical research journal, vol.34(IX),April 2021. ISSN: 0976-2132.	Page no.183-191.
2.	Employee Attitudes towards performance of management system of information technology industry , Chennai.	Studies in In dia place names. UGC Care list. Vol. 40 Issue 85. Impact Factor 5.4. March 2020. UGC Listed No.43622. ISSN Number 2394-3114.	Page no.112-120.
3.	Marketing executive expectation form the companies with special reference kanchipuram district.	Indexed, peer reviewed and listed in UGC care. Vol.31 Issue 31. Impact Factor 5.6. Purakala, May 2020. UGC Listed No.5360. ISSN Number 0971-2143	Page no.86-96.
4.	The people opinion about the digital India	rnational Journal of Research and	Page No.203-

	System.	Analytical Reviews. Impact Factor 5.75. Atman Publication Academy 2019. UGC Listed No.43602. ISSN Number 2349-5138.	206
5.	Consumer Perception of LED Television at Thiruvannamalai District.	International Journal of Research and Analytical Reviews. ImpactFactor. 5.75. Atman Publication Academy. 2019. UGC Listed No.43602. ISSN.2349-5138.	Page No.90-95.
6.	Green Marketing System of Manufacturing and Agricultural Industry.	ISSN: 2455-3085 (Online) SEP- 2018 RESEARCH REVIEW International Journal of Multidisciplinary Special Issue www.rrjournals.com [UGC Listed Journal]	Page no.557-561.
7.	Women employee empowerment in small scale industry at kanchipuram district	Emperor International Journal of Finance and Management Research. Mayas Publication [ISSN: 2395-5929] Impact Factor: 1.14 UGC Jr. No: 45308. Paper Published: 31/12/2017	Page no.236-241.
8.	An Employee motivation of Small Scale Industry in the kancheepuram district.	Emperor International Journal of Finance and Management Research. UGC Listed Journal No.45308 with SJIF 2016-3.343/SJIF-2017-4.253/ISI-2017-2018-0.673/IFS-1.14. Impact Factor 5.43	Page no.234-239.
9.	Causes and measures of employee turnover in IT industry Special reference to Tamil Nadu.	International Journal of applied management research. Volume:6 January – June 2014 Issues	Page no.360-366.
10.	Employee turnover in IT industry with special reference to Tamil Nadu.	Journal of management and Science, Special issue XIV Volume:6	Page no.25-36.
11.	Causes and measures of employee turnover in IT industry Special reference to Chennai & Coimbatore.	International Journal of applied management research. Volume:5 Sep 2013 Special Issues	Page no.130-134.
12.	A Study n employee morale in Ashley Alteams Indian Limited.	Emperor International Journal of Finance and Management Research. June 2016. Impact Factor 3.343	Page no.71-78.
13.	Causes and measures of employee turnover in IT industry Special reference to Tamil Nadu.	International Journal of Research & Business Innovation. Vol.4 Dec.2013.	Page no.450-456.

13. Awards / Distinction :

S.No.	Name of the Award	Venue	Period
	-----	-----	-----
	-----	-----	-----
	-----	-----	-----

14. Membership in Professional Bodies:

S.No.	Name of the Membership	Venue	Period
	-----	-----	-----
	-----	-----	-----
	-----	-----	-----

15. Seminars Conferences organized /Participation:

S.No.	Program Attended	Place	Organized/ Participated	Period
1.	International Conference Employee Retention of IT Industry In Chennai City. Pag No. 146-149	Vidhya sagar women's college. Chengalpattu. Tamil Nadu	Participated	12Sep 2014. ISBN 978-93-80530-80-2 Agasthiyar Noolagam. Trichy.
2.	International Conference Causes and measures of Employee turnover in the information Technology industry. Pag No. 20- 22	Sri Vasavi college- Erode, Tamil Nadu	Participated	Dec 2012 ISBN 978-93-5097-314-1 Page no. 1/F-9/F Himala Publishing House Pvt Ltd. Mumbai.
3.	International Conference Employee turnover in the Information Technology Industry Pag No.82-84	Asan Memorial College of Arts and Science. Chennai. Tamil Nadu	Participated	Sep 2012 ISBN 978-81- 925286-0-1 Hikey Media. Chennai.

4.	International Conference Change management in work place Page No.74-78	Vidhya sagar women's college. Chengalpattu. Tamil Nadu	Participated	12Aug 2016 ISBN 978-93-81899-69-4. Sakthi pathippagam. Chennai.
5.	International Conference Motivational factors Impact on Attrition in the faculties of Self-finance colleges. Page No.55-58	Anna university Tiruchirappalli. Tamil Nadu	Participated	2015 ISBN 978-9380509-74-7. SELP Publication Trichy.
6.	International Conference Women employee empowerment in small scale industry at kanchipuram district. Page No.266-270	Vivekanandha Arts college. Madurai	Participated	Sep 2018 ISBN: 978-93-87871-79-3
7.	National conference on Bench Marking System In Indian Industry, Page No. 11-14	Vidhya sagar women's college. Chengalpattu. Tamil Nadu	Participated	Sep 2014 978-81-925376-0-7. Sai publication. Chenn Ai
8.	National conference on A study on factors affecting customers investment towards life insurance policies, kanchipuram. District. page no .148-151	Bharathidasan university Constituent college	Participated	Sep 2015 978-93-83213-05-4. Bharathidasan University Trichirapalli.
9.	Margadarshan & COMM EXPO – 2018	Sri Sankara Arts and Science College, Enathur	Organized	March – 2018
10.	National Level Personality Development Conference - Margadarshan	Sri Sankara Arts and Science College, Enathur	Organized	March – 2017
11.	National Conference on “Towards Achieving Excellence In Higher Education”	Sri Sankara Arts and Science College, Enathur	Participated	December – 2017
12.	ELIXIR – 2013 Science Exhibition	Sri Sankara Arts and Science College, Enathur	Organized and Guided	October – 2013
13.	National Seminar on the Emerging Trends In Banking Sector, Margadarshan	Sri Sankara Arts and Science College, Enathur	Organized	March – 2013
14.	State Level Inter College Personality Development Symposium, Margadarshan.	Sri Sankara Arts and Science College, Enathur	Organized	March – 2012

16. Participated as Resource Person:

S.No.	Program	Venue	Period
	-----	-----	-----
	-----	-----	-----
	-----	-----	-----

17. Workshop & Training Programmes:

S.No.	Programme	Venue	Period
1.	Python Programming with Industry Perspective	Sri samara arts and science college, kanchipuram.	Dec 2 to 6. 2019.
2.	Intellectual Property Rights	Patrician College of Arts & Science, Chennai.	13 th Sep 2019
3.	Introduction to Programming: A Pedagogical Approach	Sri samara arts and science college, kanchipuram.	June 13 to 21. 2019

18. Projects Completed:

S.No.	Name of the Projects	Period	Grant Received/Status
	-----	-----	-----
	-----	-----	-----
	-----	-----	-----

19. Any other Details:

NPTEL –consumer behavior: jan-mar 2019. 8 week course. Conducted by IIT Kharagpur.