

SRI SANKARA ARTS & SCIENCE COLLEGE

ENATHUR, KANCHIPURAM

STAFF PROFILE

DEPARTMENT OF COMMERCE



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1.	Name of the Staff	K.VIJI
2.	Designation	ASSISTANT PROFESSOR
3.	Date of Joining	13.06.2018
4.	Mobile Number	8754467553
5.	E-Mail ID	vijikarthikrohit@gmail.com
6.	Nationality	INDIAN
7.	Academic Qualification	MBA., M.Com., M.Phil.,
8.	Field of Specialization	HR, MARKETING and FINANCE
9.	Ph.D Thesis Title	-
	Awarding University, Year of Award.	-

10. Work Experience (in chronological order):

S.No.	Name of the Institution	Designation	Period
1	SRI SANKARA ARTS AND SCIENCE COLLEGE	ASSISTANT PROFESSOR	From 13.06.2018 to till date

11. Other Academic and Administrative Responsibilities:

S.No.	Name of the Institution/Committee	Position	Period
1.	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENATHUR, KANCHIPURAM	EXAMINATION COMMITTEE MEMBER	2018 -till date

12. Publications:

S.No.	Title	Journal	Pages
	NIL		

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13. Awards / Distinction :

S.No.	Name of the Award	Venue	Period
	NIL		

14. Membership in Professional Bodies:

S.No.	Name of the Membership	Venue	Period
	NIL		

15. Seminars Conferences organized /Participation:

S.No.	Program Attended	Place	Organized/ Participated	Period
1.	“Teaching and Research Aptitude”	Rajeswari Vedachalam Government Arts College, Chengalpattu	Participated	June 2020
2.	“International Faculty Development Program on Research Methodology”	Auxilium College, Vellore	Participated	4th June 2020 to 10th June 2020

3.	“Factors Influencing consumer buying behaviour and entrepreneurial development in Indian Context”	Idhaya College for Women, Thiruvannamalai	Participated	28th July 2020
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4.	“Filing international patent applications”	MES ASMAGI College, Kerala.	Participated	29th July 2020
5.	“NAAC - Revised Accreditation Framework: Pathway to Excellence in HEI”	Sri Sankara Arts and Science College Enathur, Kanchipuram.	Participated	19th February 2021

16. Participated as Resource Person:

S.No.	Program	Venue	Period
	NIL		

17. Workshop & Training Programmes:

S.No.	Programme	Venue	Period
	NIL		

18. Projects Completed:

S.No.	Name of the Projects	Period	Grant Received/Status
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	NIL		

19. Any other Details:

1. NPTEL ONLINE CERTIFICATE COURSE:

(i) Marketing Management I completed (Aug 2018- Sep 2018)

(8 weeks course)

(ii) Global Marketing Management completed (April 2019 - May 2019) (8 weeks course)