



SRI SANKARA ARTS & SCIENCE COLLEGE

Autonomous

*A Unit of Sri Kanchi Kamakoti Peetam Charitable Trust
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ENATHUR, KANCHIPURAM - 631 561. Phone : 044-27264066, 044-27264066

03/01/2017

MINUTES OF THE BOARD OF STUDIES MEETING

Department: Business Administration - BBA & MBA

Venue: MBA Seminar Hall

Date: January 3rd, 2017


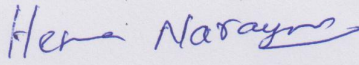
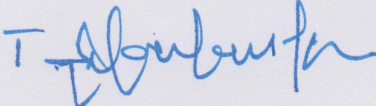



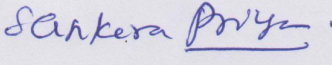

Agenda: To Discuss about the implementation of regulation and syllabus

The following members were present in the meeting:

1. Dr.G.Veeramani, Professor and HOD, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Chairman
2. Mrs. Hema Narayanan, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
3. Mr.T.Selvabaskar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
4. Mr.A.Vikraman, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
5. Mr.R.Hemanth Kumar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
6. Mr.S.Srinivasan, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
7. Ms.T.I.Sankara Priya, YES Bank, Chennai - Meritorious Alumnus.
8. Dr.K.R.Venkatesan, Ph.D., Principal, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Special invitee.

- The Regulations and Syllabus introduced for Bachelor of Business Administration – B.B.A course and Master of Business Administration - M.B.A course was discussed in the Board of Studies to take effect from 2017-18.
- The Board of Studies appreciated the adoption of new syllabus from the academic year 2017-18.
- Progress in the adoption of the new syllabus was discussed and areas of improvement were suggested.
- Focus on Employability skills in the new syllabus was taken for deliberation and the members provided their inputs.
- Importance of Entrepreneurship in the syllabus had been discussed and various areas had been highlighted.
- Panel members highlighted the need for adding industry relevant topics and suggested a few emerging areas of academic interest.

Signature of members:

1. Dr.G.Veeramani - 
2. Mrs.Hema Narayanan - 
3. Mr.T.Selvabaskar - 
4. Mr.A.Vikraman - 
5. Mr.R.Hemanth Kumar - 
6. Mr.S.Srinivasan - 
7. Ms.T.I.Sankara Priya - 
8. Dr.K.R.Venkatesan - 
3/11/2017