



SRI SANKARA ARTS & SCIENCE COLLEGE

Autonomous

A Unit of Sri Kanchi Kamakoti Peetam Charitable Trust

and Affiliated to University of Madras

Accredited by NAAC with 'A' Grade

ENATHUR, KANCHIPURAM - 631 561. Phone : 044-27264066, 044-27264066

20/12/2019

MINUTES OF THE BOARD OF STUDIES MEETING

Department: Business Administration - BBA & MBA

Venue: MBA Seminar Hall

Date: December 20th, 2019

Agenda: Discussion about new subjects

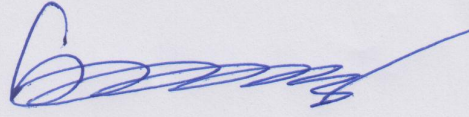


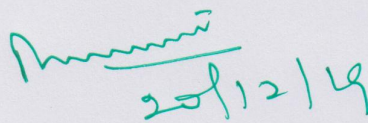
The following members were present in the meeting:

1. Dr.G.Veeramani, Professor and HOD, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Chairman
2. Dr. Hema Narayanan, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
3. Mr.T.Selvabaskar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
4. Dr.A.Vikraman, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
5. Mr.R.Hemanth Kumar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
6. Mr. S.Srinivasan, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
7. Dr.V.Vinuchakravarthi, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
8. Ms.T.I.Sankara Priya, YES Bank, Chennai - Meritorious Alumnus.
9. Dr.K.R.Venkatesan, Ph.D., Principal, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Special invitee.

- 1 -

- Board of studies members discussed regarding the progress in Virtual method and appreciated the steps taken for the same.
- Members also shared their expectation towards focusing on updating the syllabus with recent upgradation in the management practices.
- Members also suggested adding few more new subjects in M.B.A that meets the current employment demand like
 1. Digital and Social Media Marketing
 2. Human Resource Metrics and Analytics
 3. International Finance
 4. Logistics Management
 5. Pricing and Revenue Management
 6. ERP

Signature of members:

1. Dr.G.Veeramani - 
2. Dr.Hema Narayanan - Hema Narayan
3. Mr.T.Selvabaskar - T. Selvabaskar
4. Dr.A.Vikraman - 
5. Mr.R.Hemanth Kumar - 
6. Mr. S.Srinivasan - S. Srinivasan
7. Dr.V.Vinuchakravarthi - v. Vinuchakravarthi
8. Ms.T.I.Sankara Priya - Sankara Priya
9. Dr.K.R.Venkatesan - 
20/12/19