



SRI SANKARA ARTS AND SCIENCE COLLEGE

Autonomous

A Unit of Sri Kanchi Kamakoti Peetam Charitable Trust
and Affiliated to University of Madras / Accredited by NAAC with 'A' Grade

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15/11/2022

MINUTES OF THE BOARD OF STUDIES MEETING

Department: Business Administration - BBA & MBA

Venue: MBA Seminar Hall

Date: 15th November, 2022

Agenda: Discussion about the implementation of revised syllabus and industry centric learning.

The following members were present in the meeting:






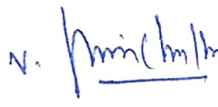

1. Dr.G.Veeramani, Professor and HOD, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Chairman
2. Mr.T.Selvabaskar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
3. Dr.A.Vikraman, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
4. Mr.R.Hemanth Kumar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
5. Mr. S.Srinivasan, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
6. Dr.V.Vinuchakravarthi, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
7. Dr.K.R.Venkatesan, Ph.D., Principal, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Special invitee.


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- Board of studies members expressed their happiness in revised syllabus from this academic year 2022-23 for BBA/MBA.
- In MBA Programme, Few additions in syllabus of Parametric and Non Parametric test in Quantitative techniques in Business, Cobb Douglas production function in Managerial Economics and Employee Perception in Organisational behaviour, has made the syllabus more complete and comprehensive.
- Panel members also shared their expectation in introducing Industry centric learning, and discussed in detail the importance of the same.
- Members also shared the importance of application oriented learning through Internship, projects in the following organisations like Hyundai, L&T, Saint-Gobain, Motherson, Sumi Automotive, Caterpillar, Ashok Leyland, MRF Types, Nissan, etc and assessed the current pattern followed and appreciated the same.
- Placement cell of our college is undertaking several measures for training and placement of the students, in this line Employability skill training is organized and students got selected through the written assessment and BBA students were selected for undergoing Soft skill, Computer Skill and Aptitude training. Placement activities will be carried out by inviting leading companies.


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Signature of members:

1. Dr.G.Veeramani - 
2. Mr.T.Selvabaskar - 
3. Dr.A.Vikraman - 
4. Mr.R.Hemanth Kumar - 
5. Mr. S.Srinivasan - 
6. Dr.V.Vinuchakravarthi - 
7. Dr.K.R.Venkatesan - 
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