



SRI SANKARA ARTS AND SCIENCE COLLEGE

Autonomous

*A Unit of Sri Kanchi Kamakoti Peetam Charitable Trust
and Affiliated to University of Madras | Accredited by NAAC with 'A' Grade*

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07/11/2023

MINUTES OF THE BOARD OF STUDIES MEETING

Department: Business Administration - BBA

Venue: MBA Seminar Hall

Date: 7th November, 2023

Agenda: Approval of the Revised Regulations and Syllabus for B.B.A course, Diploma and Certificate courses to take effect from 2023-24.

The following members were present in the meeting:

1. Dr.K.Sathyanarayan, Associate Professor, Department of Management Studies, University of Madras, Chepauk, Chennai-600005 - University Nominee and External Subject Expert.
2. Dr. T. S. Santhi, Principal, Asan Memorial College of Arts and Science, Chennai - 600 100 - External Subject Expert.
3. Dr.R.Meganathan, Professor of Business Administration, Mohamed Sathak College of Arts and Science, Sholinganallur, Chennai – 119 - External Subject Expert.
4. Dr.A.Vikraman, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Chairman
5. Mr. T.Selvabaskar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
6. Mr.R.Hemanth Kumar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
7. Mr.S.Srinivasan, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member

8. Dr.V.Vinuchakravarthi, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
9. Mr.V.Udayasankar, Lead- Industry Academia Connect- NASSCOM, Chennai – Representative from Industry
10. Mr.K.Karthikeyan, HR Specialist, NOKIA, 65/1, Vaikundapuram Extension, Kanchipuram-631502- Meritorious Alumnus.
11. Dr.K.R.Venkatesan, Ph.D., Principal, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Special invitee.

- The Revised Regulation and Syllabus for B.B.A., course to take effect from 2023-24 were discussed in the BOS.
- This syllabus framed as per TANSICHE regulations.
- Changes are made according to the following aspects
 - (1) Core and elective papers focus on 40 % of Job Orientation
 - (2) Skill enhancement course focus on 40 % of Entrepreneurship
 - (3) Ability enhancement compulsory course and other course concentrates on 20 % of Skill Development.
- It was resolved to allow credit mobility as per UGC norms.
- Suitable authors for prescribed and recommended text books are chosen.
- The following certificate courses will be offered for the BBA Programme
 - (1) Technology in Banking – I Year
 - (2) Goods and Service Tax – II Year

- The following diploma course will be offered for the BBA Programme

(1) Digital Marketing – III Year

Resolution 1:

The Board of Studies resolved to approve the Revised Regulations and Syllabus for B.B.A Degree course to take effect from the academic year 2023-24.

Resolution 2:


The Board of Studies resolved to approve the Regulations and Syllabus for the following Certificate Courses to be offered for B.B.A Degree course students with effect from 2023-24.

(1) Technology in Banking – I Year

(2) Goods and Service Tax – II Year

Signature of members:

1. Dr. K.Sathyanarayan

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2. Dr. T. S. Santhi

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3. Dr. R.Meganathan

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4. Dr.A.Vikraman

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5. Mr.T.Selvabaskar

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6. Mr.R.Hemanth Kumar

- 

7. Mr. S.Srinivasan - S. Srinivasan
8. Dr.V.Vinuchakravarthi - V. Vinuchakravarthi
9. Mr.V.Udayasankar - Email copy Enclosed.
10. Mr.K.Karthikeyan - K. Karthikeyan
11. Dr.K.R.Venkatesan - K. R. Venkatesan
7/11/23

Send BBA and MBA Regulations and syllabus-reg

messages

Vikraman A <kanchiviki@gmail.com>
to: Uday Sankar <udsankar@gmail.com>

Sun, Dec 17, 2023 at 12:14 F

I hope you're doing well. I'm reaching out to ask for your help with our new syllabus.

Your experience and insights could make a huge difference in shaping a syllabus that truly meets the needs of our students. We're aiming for a curriculum that's not just academically solid but also practical and relevant in today's world.

Your thoughts on what areas to focus on, how to blend traditional knowledge with new methods, and how to make it more hands-on would be incredibly valuable.

We followed TANSHE and UGC norms which are mandatory for our current syllabus preparation.

Your contribution means a lot. Your insights will truly help us create something special for our students.

Thank you so much for your time and expertise.

with regards,
Dr.A.VIKRAMAN, M.Com.,M.B.A., M.Phil.,Ph.D.
Assistant Professor-Dept.of Business Administration
Sri Sankara Arts & Science College(Autonomous)
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Mobile: +91-96002-24654

2 attachments

 **BBA 2023-24.pdf**
2211K

 **MBA 2023-24 .pdf**
3890K

Id: Sankar <udsankar@gmail.com>
to: Vikraman A <kanchiviki@gmail.com>

Sun, Dec 17, 2023 at 12:20 F

Looks great. I'm happy to approve these courses and content attached.

Regards
Udaya Sankar
[Quoted text hidden]

Vikraman A <kanchiviki@gmail.com>
to: Uday Sankar <udsankar@gmail.com>

Sun, Dec 17, 2023 at 12:21 F

Thank you for your support.
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