

Date: 14/10/2023

MINUTES OF MEETING

Department: Commerce

Date : 14/10/2023

Venue : Board Room

Agenda:

- Approval of Revised Regulation and Syllabus for M.Com course to take effect from the Academic year 2023 – 2024, as per TamilNadu State Council for Higher Education and University of Madras.
- Approval of the Syllabus for the Certificate Courses to be offered during 2023 – 2024.

The following members are present in the meeting:

1. Dr. P. S. Buvanewari, Assistant Professor, Department of Commerce, University of Madras, Chennai – 600 005. External Subject Expert – Member nominated by the Vice-Chancellor.
2. Prof. S. Ramanathan, Principal, Asan Memorial Arts & Science College, Medavakkam, Chennai -600 100 – External Subject Expert.
3. Dr. Malathi Selvakkumar, Principal, S. A. College of Arts & Science College, Thiruverkadu, Chennai – 600 077 – External Subject Expert.
4. Mr. C. Jayasankar., Assistant Professor and Head Dept. of Commerce, Sri Sankara Arts and Science College, Enathur, Kanchipuram – Chairman.
5. Mr. M. Venkatesan, Assistant Professor, Dept. of Commerce, Sri Sankara Arts and Science College, Enathur, Kanchipuram – Member.
6. Dr. R. Mayakkannan, Associate Professor, Dept. of Commerce, Sri Sankara Arts and Science College, Enathur, Kanchipuram – Member.

7. Dr. A. Dhakshinamoorthy, Assistant Professor, Dept. of Commerce, Sri Sankara Arts and Science College, Enathur, Kanchipuram – Member.
 8. Dr. V. Sampath, Assistant Professor, Dept. of Commerce, Sri Sankara Arts and Science College, Enathur, Kanchipuram – Member.
 9. Dr. P. Manjula, Assistant Professor, Dept. of Commerce, Sri Sankara Arts and Science College, Enathur, Kanchipuram – Member.
 10. CA. R. Sarath Karthick., Consultant, Tax and Regulatory Department. Mylapore Division, Teynampet, Chennai 600 035 – Representative from Industry.
 11. CA. R. S. Balaji., B.Com, F.C.A, Partner, G. Sekar Associates, Chartered Accountants, Chennai – 600 024 – Meritorious Alumnus.
 12. Prof. K. R. Venkatesan, Principal, Sri Sankara Arts and Science College, Enathur, Kanchipuram – Special invitee.
- The Revised Regulations and syllabus for M.Com course was discussed in the BOS. The board of studies appreciated the overall adoption of syllabus prescribed by TamilNadu State Council for Higher Education (TANSCHHE) and University of Madras.
 - The Members discussed about the various Employment opportunities and Skill development of the students and effectiveness of the Regulation and Syllabus of M.com., Course. The following are the various Employment opportunities and Skill development opportunities of the students after completing the programme:
 - Students will be able to gain the following specialized knowledge:
 - ✓ Managing skills
 - ✓ Decision making skills
 - ✓ Entrepreneurial skills
 - ✓ Communication skills in business correspondence
 - ✓ Knowledge in micro and macro economy
 - ✓ Accounting and Auditing knowledge
 - ✓ Business operating skills
 - ✓ Marketing skills
 - ✓ Knowledge in the field of research
 - Job Opportunities can be gained from the following fields / areas:
 - ✓ Accounting

- ✓ Auditing
 - ✓ Marketing and Marketing Management
 - ✓ Human Resource Management
 - ✓ Business
- Some important subjects and their effectiveness of the revised syllabus:
- ✓ Corporate Accounting – It helps to understand the accounting treatment for issue of shares and debentures and to prepare consolidated financial statements.
 - ✓ Strategic Cost Management – It helps to analyse the aspects of Strategic and quality control management and to apply activity based costing for decision making.
 - ✓ Tax planning and Management – It helps to understand the procedure for filing of returns and tax planning and to access Goods and Services Tax and filing GST returns.
 - ✓ Strategic Human Resource Management – It helps to produce more knowledge for various process in the HRM practice in the organization.
 - ✓ Digital Marketing – It helps to appraise the dimensions of online marketing and to infer the techniques of digital marketing.
 - ✓ Corporate and Economic Laws – It helps to gain knowledge about current and capital account transactions and dealings in foreign currency and FEMA.
 - ✓ Research Methodology – It helps to gain knowledge about the research procedures and various techniques adopted in different types of research.
 - ✓ Project – It helps to improve practical knowledge in the field of research.
 - ✓ Setting up of Business Entities – It helps to get knowledge about the various business opportunities provided by the Govt. authorities and financial assistance of the various financial institutions.
- Members discussed the importance of the Certificate Courses which are providing skill development of the students. After completing the certificate courses, the students are able to-
 - Gain knowledge about significance of Inventory control and maintenance of machines and records of an organization.

- Gain knowledge on the globalization of the world economy and foreign trade investment and its impact on the world economy.
- Members suggested adopting Power Point Presentation in teaching methodologies.

Resolution 1:

The Board of Studies had a detailed deliberation and Resolved to approve the Revised Regulation and Syllabus for M.Com course and recommended to the academic council of the college for the implementation of the same to take effect from the academic year 2023 – 2024, as per TamilNadu State Council for Higher Education and University of Madras.

Resolution 2:

Resolved to approve the Regulations and Syllabus for the following Certificate Courses to be offered for PG students to take effect from the academic year 2023 – 2024.

Certificate Courses

1. Production and Material Management
2. International Business Studies
3. Export Management

Signature of the members:

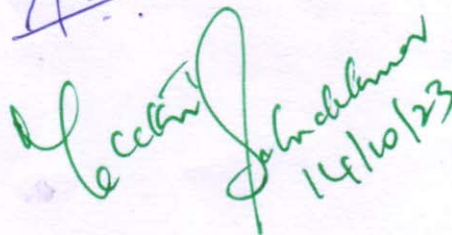
1. Dr. P. S. Buvanewari

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2. Prof. S. Ramanathan

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3. Dr. Malathi Selavakkumar

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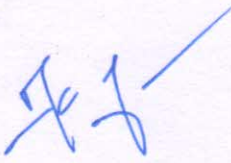
4. Mr. C. Jayasankar

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5. Mr. M. Venkatesan

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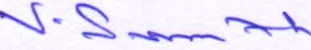
6. Dr. R. Mayakkannan

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7. Dr. A. Dhakshinamoorthy

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8. Dr. V. Sampath

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9. Dr. P. Manjula

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10. CA. R. Sarath Karthick

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11. CA. R. S. Balaji

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12. Prof. K. R. Venkatesan

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