



MINUTES OF THE BOARD OF STUDIES MEETING

Department: Business Administration - BBA & MBA

Venue: Seminar Hall

Date: 03.07.2025

Agenda: Proposal to introduce new specialization for MBA and new certificate course for BBA

The following members were present in the meeting:

1. Dr.K.R.Venkatesan, Ph.D., Principal, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Special invitee.
2. Dr.A.Vikraman, Head and Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Chairman
3. Mr.T.Selvabaskar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
4. Mr.R.Hemanth Kumar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
5. Mr. S.Srinivasan, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
6. Dr.V.Vinuchakravarthi, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
7. Mr.K.Karthikeyan, HR Specialist, NOKIA, 65/1, Vaikundapuram Extension, Kanchipuram-631502- Meritorious Alumnus.

The Board of Studies has discussed the following items

1. Project with Viva-Voce from Sixth Semester to Fifth Semester for BBA:

The Board discussed and planned the proposal to move the Project with Viva-Voce for BBA Programme, presently offered in the Sixth Semester, to the Fifth Semester in order to

achieve better academic distribution and effective utilization of the final semester. The proposal was noted for further consideration.

2. New Certificate Course:

The Board discussed and planned the replacement of the existing Certificate Course of GST with Tourism Marketing, considering the relevance of tourism-related skills and emerging employment opportunities for BBA students. The proposal was noted for further deliberation and approval.

3. Revision of Project and Elective Course Structure:

The Board discussed and planned a revision of the project structure of the MBA Programme, whereby the elective courses, currently offered in the Fourth Semester along with the project during December and January, would be moved to the Third Semester, and the Fourth Semester would be exclusively dedicated to project work. The proposal was noted for further consideration.

4. Introduction of Agri-Business Management Specialization:

The Board discussed and planned the introduction of a new specialization i.e Agri-Business Management under the MBA Programme, in view of its growing industry relevance and potential career opportunities in Agricultural Sector. The proposal was noted for further review and approval in subsequent meetings.

The Board made further discussions on the revision of BBA and MBA syllabus for the academic year 2026-27

Signature of members:

1. Dr.K.R.Venkatesan

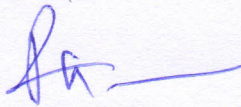
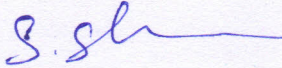
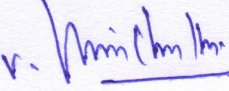
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2. Dr.A.Vikraman

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3. Mr.T.Selvabaskar

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4. Mr.R.Hemanth Kumar - 
5. Mr. S.Srinivasan - 
6. Dr.V.Vinuchakravarthi - 
7. Mr.K.Karthikeyan - 