



ENATHUR, KANCHIPURAM - 631 561.

Phone : 044-27264066

Mail : admin@sankaracollege.edu.in Website : www.sankaracollege.edu.in

MINUTES OF THE BOARD OF STUDIES MEETING

- Department** : Business Administration - MBA
Venue : Seminar Hall
Date : 18/12/2025
Agenda : Revision of the Regulations and Syllabus for M.B.A Course to take effect from 2026-27

The following members were present in the meeting:

1. Dr.B.Devamaindhan, Professor, Department of Management Studies, University of Madras, Chepauk, Chennai-600005 - University Nominee and External Subject Expert.
2. Dr. Srinivasan.R. Iyengar, Director & Professor, Jamnalal Bajaj Institute of Management Studies (JBIMS), Department of Management Studies, University of Mumbai, Mumbai -400098 - External Subject Expert.
3. Dr. Malathi Selvakkumar, Principal, S.A. College of Arts and Science, Chennai-600077 - External Subject Expert.
4. Dr.A.Vikraman, Head and Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Chairman
5. Mr. T.Selvabaskar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
6. Mr.R.Hemanth Kumar, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
7. Mr.S.Srinivasan, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member

8. Dr.V.Vinuchakravarthi, Assistant Professor, Department of Business Administration, Sri Sankara Arts and Science College, Enathur, Kanchipuram - Member
9. Mr.K.Karthikeyan, HR Specialist, NOKIA, 65/1, Vaikundapuram Extension, Kanchipuram-631502– Meritorious Alumnus.
10. Dr.K.R.Venkatesan, Ph.D., Principal, Sri Sankara Arts and Science College, Enathur, Kanchipuram – Special Invitee

The Revised Regulations and Syllabus for M.B.A Course to take effect from 2026-27 were discussed in the Board of Studies.

- The Syllabus was framed as per TANSHE Model syllabus & UGC norms with credit mobility, strictly adhering to the prescribed guideline with only minor modifications.
1. Agri Business Management a new specialization has been added in the syllabus to address the growing demand for skilled professionals in India's rapidly expanding agricultural sector, which contributes significantly to employment.
This specialization includes the following six subjects:
 - a. Agricultural Marketing Management,
 - b. Organic Food Production Technology and Management,
 - c. Agricultural Information Systems,
 - d. Rural Marketing,
 - e. Agri Import and Export Management,
 - f. Financing of Agri Business.

It equips students with domain-specific knowledge for sustainable farming ventures, export opportunities, and rural economic development, enhancing employability in agrotech firms and startups

2. Skill Enhancement courses in Spoken/Presentation Skills, Business Etiquette, and Life/Managerial Skills have been removed as their syllabus is integrated with Employability Skills. These subjects will be replaced with 2-credit Online Certificate programs from the Logistic Sector Skill Council (under MSDE/NSDC), focusing on supply chain logistics, warehousing, and multimodal transport, providing industry-recognized certifications that boost practical skills and job readiness in first three semesters.
3. Student has to choose One Elective mandatorily through SWAYAM/NPTEL for 3 Credit in Third Semester.
4. Business Valuation is newly introduced to provide expertise in company assessment, M&A, and investment analysis amid rising IPOs and private equity.

Intellectual Property will be offered as Certificate Course for M.B.A Degree Course

Resolution 1:

The Board of Studies resolved to approve the Revised Regulations and Syllabus for M.B.A Degree to take effect from the academic year 2026-27.

Resolution 2:

The Board of Studies resolved to approve the Regulation and Syllabus for the following Certificate Course to be offered for M.B.A Degree students with effect from 2026-27.

1. Intellectual Property - I Year

Signature of Members:

1. Dr.B.Devamaindhan

-



2. Dr. Srinivasan.R. Iyengar

-



3. Dr. Malathi Selvakkumar

-

Malathi Selvakkumar
18/12/12

4. Dr.A.Vikraman

-

5. Mr. T.Selvabaskar

-

T.Selvabaskar

6. Mr.R.Hemanth Kumar

-

R.Hemanth Kumar

7. Mr.S.Srinivasan

-

S.Srinivasan

8. Dr.V.Vinuchakravarthi

-

V.Vinuchakravarthi

9. Mr.V.Udayasankar

-

leave of absence

10. Mr.K.Karthikeyan

-

re-employment

11. Dr.K.R.Venkatesan

-

K.R.Venkatesan



Sri A.Vikraman <vikraman@sankaracollege.edu.in>

Request for Your Expert Advice on Our Revised Syllabus

Srinivasan Iyengar <rsrini@jbims.edu>
To: "Sri A.Vikraman" <vikraman@sankaracollege.edu.in>

Sat, Jan 3, 2026 at 10:09 AM

Sir

I am fine with the revised syllabus content .

Regards

Dr.Srinivasan. R. Iyengar
Professor & Ex Director
JBIMS - University of Mumbai
164, H.T. Parikh. Marg
Back bay Reclamation
Churchgate - Mumbai.

On Tue, 30 Dec 2025 at 7:34 PM, Sri A.Vikraman <vikraman@sankaracollege.edu.in> wrote:

Dear sir
Good evening,
Kindly give your valuable suggestions for improvement of our syllabus for the development of our students curriculum

With regards

Dr.A.Vikraman
Head - Department of Business Administration
Sir Sankara Arts and science college Enathur,Kanchipuram-631 561.

On Tue, 30 Dec, 2025, 9:15 am Srinivasan Iyengar, <rsrini@jbims.edu> wrote:

Dear sir

My pleasure to accept your invite .

Regards

Dr.Srinivasan. R. Iyengar
Ex. Director & Professor - JBIMS
164, H.T. Parikh. Marg
Back bay Reclamation
Churchgate - Mumbai.

On Mon, 29 Dec 2025 at 8:39 PM, Sri A.Vikraman <vikraman@sankaracollege.edu.in> wrote:

Sir,

Greetings from Sri Sankara Arts and Science College.

We are currently updating the syllabus for our MBA Programme to ensure it meets current academic and industry standards. Your respected opinion is highly appreciated.

We want to make sure you have all the information needed to understand our revision process. For this purpose, we have attached

- 1) Draft Revised Regulation and Syllabus
- 2) Minutes of the Board of Studies Meeting.

Your thoughts on what areas to focus on, how to blend traditional knowledge with new methods, and how to make it more hands-on would be incredibly valuable.

We followed TANSHE and UGC norms which are mandatory for our current syllabus preparation.

Your contribution means a lot. Your insights will truly help us create something special for our students.

Thank you so much for your time and expertise.

Best regards,

Dr.A.Vikraman
Department of Business Administration
Sri Sankara Arts and Science College