

**SRI SANKARA ARTS & SCIENCE COLLEGE**

**ENATHUR, KANCHIPURAM**

**STAFF PROFILE**

**DEPARTMENT OF COMMERCE**

<b>1.</b>	<b>Name of the Staff</b>	<b>ANURADHA . P</b>
<b>2.</b>	<b>Designation</b>	<b>ASSISTANT PROFESSOR</b>
<b>3.</b>	<b>Date of Joining</b>	<b>05.08.2013</b>
<b>4.</b>	<b>Mobile Number</b>	<b>9677679422</b>
<b>5.</b>	<b>E-Mail ID</b>	<b>anuradha@sankaracollege.edu.in</b>
<b>6.</b>	<b>Nationality</b>	<b>INDIAN</b>
<b>7.</b>	<b>Academic Qualification</b>	<b>M.Com.,M.Phil., M. A., (Economics)</b>
<b>8.</b>	<b>Field of Specialization</b>	<b>BANKING, MARKETING</b>
<b>9.</b>	<b>Ph.D Thesis Title</b>	<b>NIL</b>
	<b>Awarding University, Year of Award.</b>	<b>NIL</b>

**10. Work Experience (in chronological order):**

<b>S.No.</b>	<b>Name of the Institution</b>	<b>Designation</b>	<b>Period</b>
<b>1</b>	<b>SRI SANKARA ARTS AND SCIENCE COLLEGE</b>	<b>ASSISTANT PROFESSOR</b>	<b>05.08.2013 TO TILL THE DATE</b>

**11. Other Academic and Administrative Responsibilities:**

<b>S.No.</b>	<b>Name of the Institution/Committee</b>	<b>Position</b>	<b>Period</b>
<b>1</b>	<b>C – CLUB</b>	<b>CO-ORDINATOR</b>	<b>2014 -2016 &amp; 2019 to till date</b>
<b>2</b>	<b>CONTINOUS INTERNAL ASSESSMENT EXAMINATION COMMITTEE</b>	<b>MEMBER</b>	<b>2016-2018</b>
<b>3</b>	<b>NSS</b>	<b>ASSISTANT PROGRAMME OFFICER IN (7 DAYS SPECIAL CAMP)</b>	<b>JANUARY 2018</b>
<b>4</b>	<b>SQUAD</b>	<b>ONE OF THE SQUAD MEMBER (IN EVEN SEMESTER AUTONOMOUS EXAMINATION)</b>	<b>APRIL 2018</b>
<b>5.</b>	<b>ATTENDANCE COMMITTEE</b>	<b>MEMBER</b>	<b>2019 to 2021</b>

**12. Publications:**

<b>S.No.</b>	<b>Title</b>	<b>Journal</b>	<b>Pages</b>
1			
2			
3			
4			

**13. Awards / Distinction :**

<b>S.No.</b>	<b>Name of the Award</b>	<b>Venue</b>	<b>Period</b>

**14. Membership in Professional Bodies:**

<b>S.No.</b>	<b>Name of the Membership</b>	<b>Venue</b>	<b>Period</b>

**15. Seminars Conferences organized /Participation:**

<b>S.No.</b>	<b>Program Attended</b>	<b>Place</b>	<b>Organized/ Participated</b>	<b>Period</b>
<b>1</b>	<b>ROLE OF FDI IN BANKING</b>	<b>BHAKTHAVATSALAM MEMORIAL COLLEGE FOR WOMEN, CHENNAI.</b>	<b>PARTICIPATED</b>	<b>3<sup>rd</sup> &amp; 4<sup>th</sup> MARCH 2016</b>
<b>2</b>	<b>TOWARDS ACHIEVING EXCELLENCE IN HIGHER EDUCATION</b>	<b>SRI SANKARA ARTS AND SCIENCE COLLEGE, ENTHUR, KANCHIPURAM.</b>	<b>PARTICIPATED</b>	<b>15<sup>TH</sup> DECEMBER 2017</b>
<b>3</b>	<b>720 DEGREE PERFORMANCE APPRAISAL IN NEW BUSINESS WORLD</b>	<b>ANNAI VEILANKANI'S COLLEGE FOR WOMEN, CHENNAI.</b>	<b>PARTICIPATED</b>	<b>10<sup>th</sup> AUGUST 2017</b>
<b>4</b>	<b>MARGADARSHAN</b>	<b>SRI SANKARA ARTS AND SCIENCE COLLEGE, ENTHUR, KANCHIPURAM.</b>	<b>ORGANISED</b>	<b>19<sup>th</sup> MARCH 2018</b>
<b>5</b>	<b>SUPPLY CHAIN MANAGEMENT</b>	<b>VIDHYA SAGAR WOMEN'S COLLEGE, CHENGALPATTU.</b>	<b>PARTICIPATED</b>	<b>24<sup>th</sup> AUGUST 2018</b>
<b>6</b>	<b>THE DEVELOPMENT OF WOMEN ENTREPRENEURSHIP IN INDIA</b>	<b>K.C.S.KASI NADAR COLLEGE OF ARTS &amp; SCIENCE , CHENNAI.</b>	<b>PARTICIPATED</b>	<b>04<sup>th</sup> OCTOBER 2018</b>
<b>7</b>	<b>SCOPE OF ACTUARIAL SCIENCE AND MANAGEMENT</b>	<b>KUMARARANI MEENA MUTHIAH COLLEGE, CHENNAI</b>	<b>PARTICIPATED</b>	<b>9th JANUARY 2019</b>
<b>8</b>	<b>HOW TO WRITE AND PUBLISH A RESEARCH ARTICLE IN SCOPUS INDEXED JOURNAL</b>	<b>DHANRAJ BAID JAIN COLLEGE, CHENNAI</b>	<b>PARTICIPATED</b>	<b>2nd MARCH 2019</b>
<b>9</b>	<b>INTELLECTUAL PROPERTY RIGHTS</b>	<b>PATRICIAN COLLEGE OF ARTS &amp; SCIENCE, CHENNAI</b>	<b>PARTICIPATED</b>	<b>13th SEPTEMBER 2019</b>

10	PROMOTE INNOVATION IPR, ENTREPRENEURSHIP AND HEIs	INSTITUTION INNOVATION COUNCIL (MHRD's)	PARTICIPATED	28th APRIL to 22nd MAY 2020
11	WEBINAR ON "MOBILE BANKING CAUTION & SAFETY"	KONGU ARTS & SCIENCE COLLEGE, ERODE.	PARTICIPATED	23rd JULY 2020
12	FDP ON MULTIVARIATE ANALYSIS USING SPSS	KARPAGA VINAYAGA COLLEGE OF ENGINEERING, PADALAM	PARTICIPATED	27th JULY to 29th JULY 2020
13	INDIAN ECONOMY & MSMEs CHALLENGES & ISSUES	DEPARTMENT OF ECONOMICS THIRUVALLUR UNIVERSITY	PARTICIPATED (WEBINAR)	28th JULY 2020
14	INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)	OXFORD UNIVERSITY PRESS	PARTICIPATED	7th APRIL 2021
15	MARGADARSHAN INTER COLLEGE FEST	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENATHUR KANCHIPURAM	ORGANIZED	15 <sup>th</sup> MARCH 2024
17	SRUSHTI BAZZAR	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENATHUR KANCHIPURAM	ORANGIZED	08.01.2025 TO 10.01.2025
16	MARGADARSHAN INTER COLLEGE FEST	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENATHUR KANCHIPURAM	ORGANIZED	13 <sup>TH</sup> MARCH 2025

**16. Participated as Resource Person:**

S.No.	Program	Venue	Period


**17. Workshop & Training Programmes:**

S.No.	Programe	Venue	Period
1	SWATHYAYAM (FACULTY DEVELOPMENT PROGRAMME)	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENTHUR, KANCHIPURAM	15.10.2014 TO 28.10.2014
2	A TWO DAY WORKSHOP ON POLICIES, PROCEDURES AND PRACTICES	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENATHUR, KANCHIPURAM	26.12.2024 TO 27.12.2024
3	APPLICATION OF INDUSTRY 4.0 IN CIRCULAR SUPPLY CHAIN	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENATHUR, KANCHIPURAM (ONLINE MODE)	03.03.2025 TO 12.03.2025
4	MASTERING SPSS FOR RESEARCH EXCELLENCE	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENATHUR, KANCHIPURAM	24.07.2025 & 25.07.2025
5	NUANCES OF ARTICLE AND THESIS WRITING	SRI SANKARA ARTS AND SCIENCE COLLEGE, ENATHUR, KANCHIPURAM	25.09.2025 TO 26.09.2025

**18. Projects Completed:**

S.No.	Name of the Projects	Period	Grant Received/Status

**19. Any other Details:****1. NPTEL ONLINE CERTIFICATE COURSE:**

(i) Consumer Behaviour course completed with Top 5 and Gold Badge (Jan 2019- Mar 2019) (8 weeks course)

(ii) Marketing Research and Analysis II completed. (JAN 2019 - APRIL 2019) (12 weeks course)