

SRI SANKARA ARTS & SCIENCE COLLEGE

ENATHUR, KANCHIPURAM

STAFF PROFILE

DEPARTMENT OF COMMERCE

1.	Name of the Staff	VIJAYA LAKSHMI S
2.	Designation	ASSISTANT PROFESSOR
3.	Date of Joining	16.06.2015
4.	Mobile Number	9500626687
5.	E-Mail ID	vijayalakshmi@sankaracollege.edu.in
6.	Nationality	INDIAN
7.	Academic Qualification	M.COM., M.PHIL
8.	Field of Specialization	MARKETING
9.	Ph.D Thesis Title	NIL
	Awarding University, Year of Award.	

10. Work Experience (in chronological order):

S.No.	Name of the Institution	Designation	Period
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1	KANCHI SHRI KRISHNA COLLEGE OF ARTS & SCIENCE, KILAMBI, KANCHIPURAM	LECTURER	1 YEAR
2	SRI SANKARA ARTS & SCIENCE COLLEGE, ENATHUR, KANCHIPURAM	ASSISTANT PROFESSOR	11 YEARS

11. Other Academic and Administrative Responsibilities:

S.No.	Name of the Institution/Committee	Position	Period
1	C CLUB FORUM	COORDINATOR	3 YEARS
2	ATTENDANCE COMMITTEE	MEMBER	8 YEARS

12. Publications:

S.No.	Title	Journal	Pages
1	GOODS AND SERVICE TAX COUNCIL	A special issue of KAVERIPAKKAM COLLEGE JOURNAL OF MANAGEMENT RESEARCH	130 - 133

13. Awards / Distinction :

S.No.	Name of the Award	Venue	Period

14. Membership in Professional Bodies:

S.No.	Name of the Membership	Venue	Period

15. Seminars Conferences organized /Participation:

S.No.	Program Attended	Place	Organized/ Participated	Period
1	INTENSIVE TRAINING PROGRAMME for Lecturers working in the Self-finance colleges (Batch I)	UNIVERSITY OF MADRAS, CHENNAI	Participated	18.01.2010 to 01.02.2010
2	National Conference on FDI in Retail Markets: Issues, challenges and Remedies (FDIRMICR-2013)	KANCHI SHRI KRISHNA COLLEGE OF ARTS & SCIENCE, KANCHIPURAM	Participated	24.02.2013
3	NATIONAL SEMINAR ON "IMPACT OF DEMONETIZATION"	PATTAMMAL ALAGESAN COLLEGE OF ARTS AND SCIENCE, CHENGALPATTU.	Participated	18.02.2017
4	National Conference on "TOWARDS ACHIEVING EXCELLENCE IN HIGHER EDUCATION"	SRI SANKARA ARTS & SCIENCE COLLEGE, KANCHIPURAM	Participated	15.12.2017
5	"MARGADARSHAN" - Comm Expo 2018	SRI SANKARA ARTS & SCIENCE COLLEGE, KANCHIPURAM	Organized	19.03.2018
6	International Conference on "Social Impact of Internet of Things (IoT) - Boon or Bane"	VIDHYA SAGAR WOMEN'S COLLEGE, Chengalpattu.	Participated	24.08.2018
7	One Day National Conference on Role of GST in the Development of Indian Trade & Commerce"	SRI AKILANDESWARI WOMEN'S COLLEGE, WANDIWASH	Participated	24.09.2018
8	State Level Seminar on "SCOPE OF ACTUARIAL SCIENCE AND MANAGEMENT"	KUMARANI MEENA MUTHIAH COLLEGE OF ARTS & SCIENCE, CHENNAI.	Participated	09.01.2019

9	Webinar on Impact of Covid'19 in Indian Economy and how to manage our Finance	Dr.M.G.R RESEARCH AND EDUCATIONAL INSTITUTE, Maduravoyal.	Participated	02.05.2020
10	Webinar on "Use of Elsevier Tools in Research Workflow"	University of Madras	Participated	05.05.2020
11	webinar programme on "How to be secured in Digital Era"	SRM Institute of Science and Technology	Participated	05.05.2020
12	Webinar on 'Safeguarding Savings in Pandemic Times'	STELLA MARIS COLLEGE, Chennai	Participated	13.05.2020
13	Webinar on "MONEY MOVES IN FLUCTUATING TIMES"	SRM INSTITUTE OF SCIENCE & TECHNOLOGY, Ramapuram, Chennai	Participated	20.05.2020
14	National Webinar on "CREATING VIDEO LECTURES"	EI SHADDAI ACADEMY, VELLORE, TAMILNADU.	Participated	29.05.2020
15	Webinar on "Mobile Banking Caution and Safety"	KONGU ARTS & SCIENCE COLLEGE, Coimbatore.	Participated	23.07.2020
16	the National Webinar titled "INDIAN ECONOMY AND MSMEs-CHALLENGES AND ISSUES"	Thiruvalluvar University in Association with Indian Economic Association	Participated	28.07.2020
17	online lecture on 'Food habits of the people of Kashmir'	UNIVERSITY OF MADRAS	Participated	12.10.2020
18	National Level Webinar on "Career Opportunities in Financial Sector"	Rajeswari Vedachalam Govt. Arts college, chengalpattu	Participated	22.07.2020

19	Webinar on EDUCATIONAL BLISS.. PATH TO ENJOY LIFE	KLE SOCIETY'S DEGREE COLLEGE, BENGALURU	Participated	23.07.2020
20	Webinar on Motivation for Perpetual Learning	KLE SOCIETY'S DEGREE COLLEGE, BENGALURU	Participated	25.07.2020
21	National webinar on "NAAC – Revised Accreditation Framework: Pathway to Excellence in HEI"	SRI SANKARA ARTS & SCIENCE COLLEGE, KANCHIPURAM	Participated	19.02.2021
22	Webinar on International Financial Reporting Standards (IFRS)	UNIVERSITY OF MADRAS	Participated	07.04.2021
23	MARGARARSHAN – 2024 INTER COLLEGE FEST	SRI SANKARA ARTS & SCIENCE COLLEGE, KANCHIPURAM	Organised	15.04.2024
24	SRUSHTI BAZZAR – 2025 MEGA YOUNG ENTREPRENEUR EXPO	SRI SANKARA ARTS & SCIENCE COLLEGE, KANCHIPURAM	Organised	8.1.2025 to 10.1.2025
25	MARGADARSHAN – 2025 INTER COLLEGE FEST	SRI SANKARA ARTS & SCIENCE COLLEGE, KANCHIPURAM	Organised	13.3.2025

16. Participated as Resource Person:

S.No.	Program	Venue	Period

17. Workshop & Training Programmes:

S.No.	Programme	Venue	Period
1	Faculty Development Programme on “Changing Trends of Ph.D Research in Global Arena”	DHANRAJ BAID JAIN COLLEGE(AUTUNOMO US),Thoraipakkam, chennai	11.08.2018
2	National Level Workshop on C2C TRANSITION	ASAN MEMORIAL COLLEGE OF ARTS & SCIENCE, Chennai.	18.08.2018
3	UGC NET - PAPER 1 One day Preparatory Workshop	SATHYASAI B.Ed. COLLEGE	1.12.2018
4	Faculty Development Programme on “GST”	UNIVERSITY OF MADRAS	13.12.2018 & 14.12.2018
5	Faculty Development Programme on “How to write and Publish a Research Article in Scopus-Indexed Journal”	DHANRAJ BAID JAIN COLLEGE, Chennai.	02.03.2019
6	Participated in the Short - term course Introduction to Programming: A Pedagogical Approach conducted by E & ICT Academy, Indian Institute of Technology, Kanpur from	Sri Sankara Arts & Science College, Kanchipuram.	17.06.2019 to 21.06.2019.
7	State Level Technical Workshop on “INTELLECTUAL PROPERTY RIGHTS”, organized by Tamil Nadu State Council for Science and Technology, chennai.	Patricition College of Arts & Science, Chennai.	13.09.2019
8	One Week Faculty Development Programme on Python Programming with Industry perspective.	Sri Sankara Arts & Science College, Kanchipuram.	02.12.2019 to 06.12.2019
9	LaTeX Faculty Development Programme	the Spoken Tutorial Project, IIT Bombay.	27.04.2020 to 01.05.2020
10	4 days online Faculty Development Program on “Research, Funding Projects & IPR”	K. C. College of Engineering and Management Studies and Research, Thane (E)	07.05.2020 to 10.05.2020
11	Ten days online skill development programme on “ GST - REGISTRATION, ASSESSMENT AND FILING OF RETURNS”	Sponsored by Rashtriya Uchchatar Shiksha Abhiyan (RUSA)	16.07.2020 to 29.07.2020
12	FDP on Multivariate Analysis using SPSS	Karpaga Vinayaga College of Engineering and Technology, chengelpet	27.07.2020 to 29.07.2020

13	INFLATE 2025 - A Two-Day Workshop on Policies, Procedures and Practices	SRI SANKARA ARTS & SCIENCE COLLEGE, KANCHIPURAM	26.12.2024 and 27.12.2024
14	Two weeks FDP on Application of Industry 4.0 in Circular Supply Chain	Online	3.3.2025 to 12.3.2025
15	Two Days Workshop on DECODING THE DATA: “Mastering SPSS for Research Excellence”	SRI SANKARA ARTS & SCIENCE COLLEGE, KANCHIPURAM	24.7.2025 and 25.7.2025
16	A Two-Day Hybrid Mode Faculty Development Programme on “NUANCES OF ARTICLE AND THESIS WRITING”	SRI SANKARA ARTS & SCIENCE COLLEGE, KANCHIPURAM	25.9.2025 and 26.9.2025

18. Projects Completed:

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19. Any other Details:

1. Successfully completed NPTEL Online Certificate course on **Consumer Behaviour** with **SILVER BADGE**. JAN - MAR 2019 (8 Week course).
2. Successfully completed NPTEL Online Certificate course on **Marketing Research and Analysis - II**. JAN - APRIL 2019 (12 Week course).
3. Successfully completed NPTEL Online Certificate course on **Financial Statement Analysis and Reporting** with **SILVER BADGE** JAN - APRIL 2019 (12 Week course).
4. Participated in the IIC online sessions conducted by Institution’s Innovation Council (IIC) of MHRD’s Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups and HEIs from 28th April to 22nd May 2020 during COVID-19 lockdown.
5. Participated in “**Spit-free India Movement**” during Jun. - Aug 2020 to prevent the spread of COVID-19
6. Three days Online Course on “**CREATION OF BLOG / CONTENT MANAGEMENT**” from 03 May, 2020 to 05 May, 2020 organized by Mayas Research and Learning (OPC) Private Limited, Unathur Village, Attur Taluk, Salem.

S.No.	Name of the Projects	Period	Grant Received/Status
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