

SRI SANKARA ARTS & SCIENCE COLLEGE

ENATHUR, KANCHIPURAM

STAFF PROFILE

DEPARTMENT OF COMMERCE

1.	Name of the Staff UNIQUE ID	T.SARAVANAN DCMTE0030
2.	Designation	ASST PROFESSOR
3.	Date of Joining	13-07-2022
4.	Mobile Number	9940574782
5.	E-Mail ID	<u>t.saravanan.gowtham@gmail.com</u>
6.	Nationality	INDIAN
7.	Academic Qualification	M.Com.,M.Phil.,SET,NET.,Ph.D.
8.	Field of Specialization	FINANCE AND MARKETING
9.	Ph.D Thesis Title	: “ISLAMIC CONCEPT OF PERSONALITY AND BUSINESS STRESS: AN EMPIRICAL STUDY BASED ON BUSINESSPERSONS IN SOUTH INDIA”
	Awarding University, Year of Award.	Thiruvalluvar University, 2020

10. Work Experience (in chronological order):

S.No.	Name of the Institution	Designation	Period
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1	Arakkonam Arts And Science College, Arakkonam.	Professor & Head of the Dept of Commerce	Sep-2000 to June 2022
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11. Other Academic and Administrative Responsibilities:

S.No.	Name of the Institution/Committee	Position	Period
1	Arakkonam Arts And Science College, Arakkonam.	Acts as an principal in principal absence	Sep-2000 to June 2022

12. Publications:

S.No	Authors as in journal publication	Title of the article	Name of the Journal	Year, Volume, Page nos	Journal Impact Factor (on the date of Publication)	No of Citations as on VIVA date
1	T.SARAVANAN	Clustering Techniques using E- Learning System	International Journal of Scientific Research and Review	2018, Vol.VII Pg.No. 21-23	-	-
2	T.SARAVANAN	E- Commerce: A Study on Challenges and Benefits in an Emerging Economy in India	Studies in Indian Place Names	2020, Vol.40, Pg.No. 245-251	-	-

13. Awards / Distinction :

S.No.	Name of the Award	Venue	

14. Membership in Professional Bodies: Not Applicable

S.No.	Name of the Membership	Venue	Period

15. Seminars Conferences organized /Participation:

S.No	Authors as in the Conference Souvenir	Title of the article	Name of the Conference with Date(s)	Sponsoring agency	Organising Institution /Address	Mode of presentation oral/poster	Attended only (put a tick mark)
1.	T.SARAVANAN	-	Corporate Governance & Brand Image India INC 15 th March 2009	-	Islamiah College, Vaniyambadi	-	<input type="checkbox"/>
2	T.SARAVANAN	-	Equity Banking & Finance in India Concept and Status 21 st March 2010	-	Islamiah College, Vaniyambadi	Poster	-
3	T.SARAVANAN	-	Trends in Research 18&19 th January 2012	-	Islamiah College, Vaniyambad	-	<input type="checkbox"/>

16. Participated as Resource Person: Not Applicable

S.No.	Program	Venue	Period

17. Workshop & Training Programmes:

S.No.	Programe	Venue	Period
1	INTERNAL QUALITY ASSURANCE CELL (INFLATE 2025)	SRI SANKARA ARTS AND SCIENCE COLLEGE	26 th & 27 th DEC 2024
2	APPLICATION OF INDUSTRY 4.0 IN CIRCULAR CHAIN (SCHEME OF FINANCIAL ASSISTANCE FOR SETTING UP OF ELECTRONICS AND ICT ACADEMY,PHASE-II)	SRI SANKARA ARTS AND SCIENCE COLLEGE	3 rd MAR-12 th MAR 2025
3	DECODING THE DATA: “Mastering SPSS for Research Excellence”	SRI SANKARA ARTS AND SCIENCE COLLEGE	24 th & 25 th JULY 2025
4	BEGINNERS BLUEPRINT TO COST AND MANAGEMENT ACCOUNTING (SWAYAM ONLINE COURSE CERTIFICATION)	MANIPAL UNIVERSITY, JAIPUR	17th MAY 2025(JANUARY 2025 SEMESTER)

18. Projects Completed: Not Applicable

S.No.	Name of the Projects	Period	Grant Received/Status

19. Any other Details:

S.No.	Name of the Program	Period	Reward/Roll
1	SRUSHTI BAZAAR, YOUNG ENTREPRENEUR EXPO	2022	ORGANIZER
2	MARGADARSHAN- INTER COLLEGE FEST	2024	ORGANIZER
3	SRUSHTI BAZAAR, YOUNG ENTREPRENEUR EXPO	2024	ORGANIZER
4	MARGADARSHAN- INTER COLLEGE FEST	2025	ORGANIZER